Campus MA Information Session Fall 2017

ischool.wisc.edu

Information Session for Prospective Campus Students Fall 2017

Agenda

- Introduction to the iSchool
- Program requirements
- Concentration options
- Application requirements
Why the UW-Madison iSchool?

- 125 years old, longstanding program
- Continuously accredited
- Academically rigorous mix of theoretical and practical
- Strong placement rate
- Nationally ranked
- Expanding to meet changing field needs

Why the UW-Madison iSchool?

- **Small classes** - high interaction with accessible faculty and staff
- **Community** - bonding with classmates, join student organizations, get involved
- **Customizable** – flexible curriculum
- **Hands on experience** – supported work experience in an organization related to your career goals
- **Curricular partnerships** – with other top ranked UW schools including business, computer science, art history, music, law, journalism, education
**MA Requirements Overview: 39 credits**

Tier 1: Required Courses
- Must take all 3
  - 602: Info: Organization & Search (1st semester)
  - 601: Info: Perspectives & Contexts (1st or 2nd semester)
  - 603: Research & Assessment for Info Professionals

Tier M: Courses
- Must take at least one
  - LIS 654 Info Services Management (all audiences)
  - LIS 732 Strategic Info Services (non pub academic library/archive settings)
  - LIS 712 Public Library Administration (pub library & youth)

Tier T: Courses
- Must take at least one:
  - LIS 500 Code and Power*
  - LIS 644 Digital Tools, Trends & Debates
  - LIS 646 Information Architecture (web design)
  - LIS 668 Digital Collections & Curation
  - LIS 751 Database Design
  - LIS 768 Digital Humanities Analytics

**MA Concentrations**

Five *concentration areas* at the iSchool:
- Librarianship
- Archives for a Digital Age* (campus only)
- UX and Information Technology
- Data/Info Mgmt & Analytics (DIA)
- Organization of Information

All students share the same required courses
Concentration Area: Librarianship

Support communities and learning and promote access to information.

Career opportunities:
- College and universities
- Public libraries
- Youth librarianship
- Electronic collections management
- Science & health librarianship
- Law librarianship
- Research data management
- School libraries

Strong partnerships with local academic and public libraries provide hands on experiences and networking.

Example: Dorothy Terry ('13)
Social Work Librarian at University Maryland Baltimore County

Concentration Area: Archives in a Digital Age

Provide access to and promote preservation of born digital and historic archival materials and records.

Career opportunities: digital asset management, digital preservation and curation, corporate archives, government archives, special collections, tribal libraries archives and museums

Strong partnerships with the Wisconsin State Historical Society, the UW Center for Film and Theater Research the University Archives and local Digital Asset Management software companies

Example: April Rodriguez ('05)
Film Archivist, Academy of Motion Picture Arts and Sciences
Concentration Area: UX & Information Technologies

Design, develop and managing information technologies to solve problems in society.
Help people to use information technologies more effectively.

Career Titles: User experience and web design, digital asset management, digital curation, emerging technologies librarian, digital humanities developer, systems analyst, IT training and instruction, academic technology support

Mary Kate Kwasnik (’15)
Digital Humanities Producer/Traveling Exhibitions Coordinator at The Gilder Lehrman Institute of American History

Concentration Area: Data/Info Mgmt & Analytics (DIA)

Work with data and information in educational, nonprofit, government, start up or business settings.
Analyze information and data to contribute to good decision making.
Take advantage of opportunities in the expanding fields of data analytics.

Career titles: Data Manager, Digital Asset Manager, Research Analyst/Data Analyst, Evaluation Specialist, Analytics Specialist, Research Data Librarian

Katy Fox (’16)
Research Analyst Colorado State Library Research Service
Degree Completion Timing & Length

- **39 credits: Part vs full time**
  - **Part time** min 2 credits per semester, but min 4 credits needed for financial aid, 3+ years
  - **Full time:** Takes 4 semesters and a summer. Most students take 3 classes/9 credits per semester

- **Typical load:**
  - Fall/spring: 3 full classes & 1 short class (9-10 credits).
  - Summer: 1-4 credits max

- **Hours of work a week?**
  - 3 credit class = 10-12 hours per week outside of class.
    - 1 credit = 3-4 hours per week

- **Good academic progress**
  - No more than 1 grade of BC or below

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Cooperative Programs on Campus

**Campus Certificates**

- **Certificate in Information Innovation and Organizational change** (School of Business)
- **Certificate in Leadership** (UW Center for Leadership and Involvement)
  - Can be completed concurrently as part of iSchool MA.

**Courses from other departments**

- Count up to 9 credits of approved coursework from other top UW Madison departments
  - Computer Science
  - Art History/Museum Studies
  - Statistics/Visualization

**Double degrees**

- Must fulfill requirements for two masters degrees. Some credits overlap.
  - Double degree Law
  - Double degree Music
  - Double degree Art History

**Separate Capstones**

- Capstone Certificate in UX
- Capstone Certificate in Analytics for Decision Making (planned)
  - Complete before starting MA degree. Credits will transfer into MA.
Concentration Area: Information Organization

Organize all of the stuff!

Work with the latest information technologies and standards to help solve information overload and increase access to materials.

Career titles: metadata specialists, catalogers, taxonomy and ontology specialists, digital asset managers, XML and linked data specialists, database and data managers.

Application Requirements

- No GRE required
- Three references:
  - Academic preferred for 2
  - If out of school for > 5 years, min one academic reference
- Reasons for Graduate Study essay:
  - Career goals, reasons for choosing UW-Madison, leadership experience, aspirations
- Transcripts:
  - Upload unofficial transcripts to app system

We are interested in: Multicultural competencies, STEM background, language skills, community service, job experience, time spent abroad, technology skills etc.
Application Requirements

Admissions deadlines:
- Dec 15 deadline for scholarships
- Feb 1 application deadline

Begin process with the Graduate School electronic application
Graduate School’s Electronic Application
- https://apply.grad.wisc.edu

Tuition

Tuition per semester for 8 or more credits fall 2017:
Resident: $5,993.88
Minnesota: $8,994.12
Non resident: $12,657

Plus $630.12 per semester segregated fees

http://registrar.wisc.edu/tuition&_fees.htm
(select “Graduate” under Student Career)
Funding

FAFSA
- Federal loans and grants
- 4 credit min for financial aid

iSchool Financial Aid
- Just under 50% of the Fall 2015 class had some financial aid from the iSchool

Jobs
- Most students work over 20 hours per week.

Travel Awards
- Presenting at professional conferences

Career Services: Strategic Career Planning starts when you start at the iSchool

- Integrated into course work
- Cover letter and resume reviews
- Interviewing Skills & Strategies
- Current employer panels
- Samples of real-life successful job applications
- Career Wiki – 24/7 access
- One-on-one help
Career outlook

UW–Madison iSchool Class of 2016 – most respondents found jobs prior to graduation or within six months of graduating.

• 75% reported full-time employment
• 25% reported part-time or contract employment
• 68% report satisfaction with current position.
• 77% response rate from 2016 grads

Average starting salary is highly variable by career choice and by region of the country.

<table>
<thead>
<tr>
<th>Title</th>
<th>Median Starting Salary</th>
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<td>Childrens Services</td>
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<td>Communications/PR/Social Media</td>
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<td>Metadata</td>
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<td>Public Library Management</td>
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<tr>
<td>Knowledge Management</td>
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<td>Data Curation/Management</td>
<td>53,000</td>
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<td>Data Analytics</td>
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<tr>
<td>UX Design</td>
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Any Questions?
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<th>ASSIGNMENT</th>
<th>No.</th>
<th>% of Total</th>
<th>Low Salary</th>
<th>High Salary</th>
<th>Average Salary</th>
<th>Median Salary</th>
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<td>Administration</td>
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<tr>
<td>School Librarian/School Library Specialist</td>
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<td>106,000</td>
<td>55,415</td>
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<tr>
<td>Systems Technology</td>
<td>10</td>
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<td>Teacher Librarian</td>
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<td>115,000</td>
<td>58,168</td>
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<td>33,512</td>
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<td>Training, Teaching, and Instruction</td>
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<td>TOTAL ANSVERS</td>
<td>528</td>
<td>100%</td>
<td>10,000</td>
<td>169,000</td>
<td>47,814</td>
<td>48,058</td>
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*Includes respondents full-time employees reported by primary job assignment. Some individuals reported positions in two different companies with other titles may show different numbers of respondents due to the different companies.*