

Summer 2018 Course Descriptions

School of Library and Information Studies

March 6, 2018 – Subject to Change

LIS 603: Research & Evaluation Methods for Information Professionals (Online; 6/18-8/12)

Introduces students to research, evaluation and assessment practices. Prepares students to design and implement a research or assessment project. Provides an overview of commonly employed data collection methodologies and introduces students to both qualitative and quantitative analysis approaches that may be employed in evaluation, assessment and research

LIS 620: Field Project in Library and Information Studies (Online; 6/18-8/12)

This course offers students a practical, hands-on field experience, supported by participation in an online course. All iSchool MA students will complete 120 hours at an appropriate library or information agency, while concurrently enrolled in an online course with academic requirements that usually include written reflections, discussion board posts, and a virtual poster presentation. (The syllabus for your specific 620 session will outline specific requirements.) You will work with your site and faculty supervisors to determine your work responsibilities and schedule; your schedule must be flexible enough to accommodate possible weekday, weeknight and weekend hours.

May not be taken in the same semester with LIS 826.

Enrollment and credits:

- Students interested in working in school libraries may not enroll in C&I620 in the summer.
- All other students will enroll in LIS 620 and spend 120 hours at the host agency for a total of 3 credits.

To request your placement:

Visit the "Requesting A Placement" page on the iSchool Website <https://ischool.wisc.edu/current-students/practicum/request-practicum/>

- On-campus or Madison area students should select at least three possible sites from the LIS 620 Placement directory;
- Online students* and Madison area students seeking placements not listed in the Directory should provide the name(s) of the organization(s) where they are interested in being placed. Include contact information and possible site supervisor information;

*Online students who have been unable to identify a local organization where they'd like to be placed should use the Placement Request form to indicate the type of work they would like to do, and how far they can travel to a placement site.

- Within 3 weeks of the iSchool advising period for the semester or summer in which you'd like to do your practicum, complete the Placement Request Form. Submit the form along with your updated resume, and a printout of your SLIS coursework (which you can get from your Student Center in MyUW) to your instructor for LIS 620.
- Request forms go to Debra Shapiro (dsshapiro@wisc.edu) for summer 2018 placements, and to Allison Kaplan (agkaplan@wisc.edu) for Fall 2018 placements. (these instructions are also on the form);
- Register for LIS 620.

LIS 640-001,002: Topic: Digital Privacy, Safety and Security (Online; meets 6/4-7/29)

This course introduces you to administrative and sociotechnical concepts related to the privacy, safety, and security of individuals and organizations in online contexts, and how individuals and organizations can enhance their online privacy, safety, and security. No prior technology or computer-science experience is assumed. See introductory video at https://mediaspace.wisc.edu/media/Why+CybersecurityF/0_6tmymn7s

LIS 640-003,004: Topic: Library Programs for Adults (Online; meets 5/21-6/10)

Students will explore the topics of community services to adult populations and reader's advisory in public library settings. This is a 3-week online class with weekly assignments that build on each other. Students will be expected to submit work every week.

LIS 640-005,006: Topic: Videogames & Society (Online; meets 5/21-6/10)

This class involves hands-on game play, design, and research. Students will read about the role of videogames in society, and the role of societies in videogames! This is a 3-week online class with five assignments that build on each other. Students will be expected to submit work every few days.

LIS 640-007, 008: Topic: Information Visualization (Online; meets 6/11-7/15)

Beginning with the question "Why visualize information, and how?", this course will provide an introduction to visual methods for exploring, understanding and communicating about the masses of data that we are increasingly encountering in our lives as professionals, researchers and citizens. Drawing on examples from diverse areas of practice, students will learn how to create and critique charts, maps, diagrams, timelines and other methods to convey space, time and relationships. Students will be introduced to the theories and principles of design and human cognition underlying information visualization and ethical issues raised by the collection and presentation of data, equipping them to be critical creators, consumers and collaborators.

LIS 640-009,010: Topic: Social Media & Identity (Online; meets 5/28-7/1)

This course examines how individual and organizational identities are designed and constructed through social media tools. Students will learn to plan for a social media identity for themselves or for an organization, and plan a social media content strategy. The course includes (but is not limited to): working with stakeholders to plan an organizational social media presence, social media content strategy, basic social media analytics, ethics and policy issues related to social media.

LIS 658: E-Revolutions: Publishing, Knowledge Institutions & Society (Online; meets 6/4-7/29)

Book and journal publishing faces Internet-driven change on several fronts: e-readers, open access, bricks-and-mortar store woes, self-publishing. This course will examine how readers, authors, publishers, librarians, educators, researchers, and lawmakers are responding to these and other challenges.