REAL TALK, FAKE NEWS

Engaging Your Patrons on Fake News and News Literacy

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DAVIDSON, NC
INSTITUTIONAL CONTEXT

DAVIDSON COLLEGE
TODAY

❖ Share the ways my colleagues and I have engaged our patrons on issues of fake news and news literacy
❖ Discuss ideas for you to adapt to your own institution
❖ Tips on finding fake news examples
❖ Q&A
BREAKING: “Tens of thousands” of fraudulent Clinton votes found in Ohio warehouse

By admin1 - September 30, 2016

SHARE

WHAT WE DID

❖ Faculty lunch
❖ Data-gathering/digital mini-course
❖ Multidisciplinary panel discussion
❖ Student workshop
Davidson Class of 2021 – Perception of Fake News as a Barrier to Society and Self

- Not a Barrier
- Somewhat of a Barrier
- Moderate Barrier
- Extreme Barrier

Fake News is Barrier to Society
Fake News is a Barrier to Me
Over 80% of Students Got News from Social Media

- Got news from social media in the past week
- Did not get news from social media in the past week
• **Corroborate.** Do your own Google search on the story. Don’t rely on links embedded in the original story, unless they connect to sources you know you can trust. Select some key words from the original headline, and Google them to find other sources that either corroborate or debunk the story.
STUDENT WORKSHOP
WHAT WE LEARNED

❖ Start with connection
❖ Pair up with community partners
❖ Be flexible
START WITH CONNECTION
PAIR UP WITH COMMUNITY PARTNERS
BE FLEXIBLE
IDEAS TO ADAPT

❖ Reverse image searching
❖ Authentic news evaluation
❖ Write a fake news story and debrief
❖ Reflect on media consumption habits
REVERSE IMAGE SEARCHING

- TinEye
- Google Images
SHARK SWIMMING DOWN HIGHWAY AFTER HURRICANE HARVEY?

Believe it or not, this is a shark on the freeway in Houston, Texas. #HurricaneHarvey

Retrieved from https://tinyurl.com/y2lcdlgk
850 results
Searched over 34.0 billion images in 3.0 seconds for: shark_highway.webp

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Show only stock and collection results:
☐ 2 results found in collections.

motherboard.vice.com
read/off-the-grid-but-still-online
blog/between-63-and-273-million-shark... First found on Oct 09, 2015
view all 5 matches

Filename: 1444065336166419.jpg (600 x 337, 31.3 KB)
AUTHENTIC NEWS EVALUATION

Retrieved from https://apnews.com/880b7a03144441f1af9f4988080f2371 and https://tinyurl.com/ybqrp3yq
Idea to Adapt

❖ Write a fake news story and debrief
REFLECT ON MEDIA CONSUMPTION HABITS
FINDING FAKE NEWS EXAMPLES

Snopes

WIKIPEDIA
The Free Encyclopedia

BuzzFeed

WayBack Machine
A photograph shows a shark swimming down a highway after a hurricane.

Retrieved from https://www.snopes.com/fact-check/shark-street-hurricane/
A photograph shows a large species of megabat.

True

Retrieved from https://www.snopes.com/fact-check/megabat-photo/
<table>
<thead>
<tr>
<th>Name</th>
<th>Notes</th>
<th>Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>70 News</td>
<td>A WordPress-hosted site that published a false news story, stating that Donald Trump had won the popular vote in the 2016 United States presidential election; the fake story rose to the top in searches for “final election results” on Google News.</td>
<td>[10][11]</td>
</tr>
<tr>
<td>Al-Arabiya</td>
<td>The Saudi-owned TV channel renown for fake news and pro-government propaganda.</td>
<td>[14][15][16][17]</td>
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<tr>
<td>American News</td>
<td>Published a false story claiming actor Denzel Washington endorsed Donald Trump for president. The fictional headline led to thousands of people sharing it on Facebook, a prominent example of fake news spreading on the social network prior to the 2016 presidential election.</td>
<td>[18][19][20]</td>
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<td>Before It’s News</td>
<td>Cited by U.S. President Donald Trump at his 2016 campaign rallies. Before It’s News and InfoWars were described as &quot;unashamedly unhinged ‘news’ sites&quot; in 2014 by The Washington Post following its promotion of conspiracy theories relating to Malaysia Airlines Flight 17.</td>
<td>[21][22]</td>
</tr>
<tr>
<td>biverts.com</td>
<td>Often spreading fake stories, often of political nature.</td>
<td>[23]</td>
</tr>
<tr>
<td>bizstandardnews.com</td>
<td>Its stories have been mistaken as real-news then shared and cited as real-news.</td>
<td>[25][26][27][28][29][30]</td>
</tr>
<tr>
<td>.bizstandardnews.com</td>
<td>Its disclaimer says the stories &quot;could be true&quot; because &quot;reality is so strange nowadays&quot;. But the disclaimer also says it is &quot;a satirical site designed to parody the 24-hour news cycle.&quot;</td>
<td>[24]</td>
</tr>
<tr>
<td>Bloomberg.ma (defunct)</td>
<td>Designed to imitate Bloomberg.com. Was used to issue a false report announcing that Twitter had received a USD 31 billion takeover offer, resulting in a brief 8% stock price spike of Twitter. The site is now defunct.</td>
<td>[31][32]</td>
</tr>
</tbody>
</table>

These Are 50 Of The Biggest Fake News Hits On Facebook In 2018

Retrieved from https://www.buzzfeednews.com/article/craigsilverman/facebook-fake-news-hits-2018
US RELEASES PHOTOS OF ‘UNSAFE’ RUSSIAN JET INTERCEPT
LIST OF RESOURCES

➢ TinEye Reverse Image Search: https://www.tineye.com/
➢ Google Images: https://images.google.com/
➢ Snopes: https://www.snopes.com/
➢ Buzzfeed top fake news lists: https://www.buzzfeednews.com/
➢ Wayback Machine: https://web.archive.org/
QUESTIONS OR ADDITIONAL IDEAS?

Feel free to contact me:

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