Campus MA Information Session Fall 2019

Information Session for Prospective Campus Students Fall 2019

**Agenda**
- Introduction to the iSchool
- Program requirements
- Concentration options
- Application requirements
Why the UW-Madison iSchool?

• Longstanding program – Over 100 years
• Continuously accredited
• Academically rigorous mix of theoretical and practical
• Strong placement rate
• Nationally ranked
• Expanding to meet changing field needs

Why the UW-Madison iSchool?

- **Small classes** – high interaction with accessible faculty and staff
- **Community** – bonding with classmates, join student organizations, get involved
- **Customizable** – flexible curriculum
- **Hands-on experience** – supported work experience in an organization related to your career goals
- **Curricular partnerships** – with other top ranked UW schools including art history, business, computer science, education, journalism, law, music, statistics
iSchool & CDIS

• College of Letters & Sciences
  • New Division: School of Computer, Data & Information Sciences (CDIS)
    • Information School
    • Computer Sciences Dept.
    • Statistics Dept.

• Why this is good
  • More faculty hiring
  • More opportunities & resources for our MA students
    • Short term: new courses, travel funds
    • Longer term: more teaching assistantships

MA Requirements Overview: 39 credits

Tier 1: Required Courses
Must take ALL 3

602: Info: Organization & Search (1st semester)

601: Info: Perspectives & Contexts (1st or 2nd semester)

603: Research & Assessment for Info Professionals (anytime)

Tier M: Courses
Must take at least one

LIS 654 Info Services Management (all audiences)
LIS 732 Strategic Info Services (non pub academic library/archive settings)
LIS 712 Public Library Administration (pub library & youth)

Tier T: Courses
Must take at least one

LIS 500 Code and Power
LIS 644 Digital Tools, Trends & Debates
LIS 646 Information Architecture (web design)
LIS 668 Digital Collections & Curation
LIS 751 Database Design
LIS 768 Digital Humanities Analytics

Online Portfolio
Practicum Field-placement (3 credits)
Electives (21 credits)
Total: 39 credits
MA Concentrations

Five *concentration areas* at the iSchool:

- Librarianship
- Archives for a Digital Age
- Information Technology & User Experience (UX)
- Data/Info Management & Analytics (DIA)
- Organization of Information

*Not a requirement!*

*Lots of students mix & match more than one concentration.*

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Concentration Area: Librarianship

*Support communities and learning and promote access to information.*

Career opportunities:

- College and universities
- Public libraries
- Youth librarianship
- Electronic collections management
- Science & health librarianship
- Law librarianship
- Research data management
- School libraries

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Courtney Becks (’17)
University of Illinois
Urbana-Champaign
Assistant Professor,
University Library, African American Studies
Librarian, and Jewish Studies Selector
Concentration Area: Archives in a Digital Age

Provide access to and promote preservation of born digital and historic archival materials and records.

Career opportunities:
- digital asset management, digital preservation and curation, corporate archives, government archives, special collections, tribal libraries archives and museums

Strong partnerships with the Wisconsin State Historical Society, the UW Center for Film and Theater Research, the University Archives and local Digital Asset Management software companies

Example: April Rodriguez ('15)
Film Archivist, Academy of Motion Picture Arts and Sciences

Concentration Area: Information Technology & UX Design

Design, develop and managing information technologies to solve problems in society.

Help people to use information technologies more effectively.

Career Titles:
- User experience (UX) and web design, Digital asset management, Digital curation, Emerging technology librarian, Digital humanities developer, Systems analyst, IT training and instruction, Academic technology support

Mary Kate Kwasnik ('15)
Digital Humanities Producer/Traveling Exhibitions Coordinator at The Gilder Lehrman Institute of American History
Concentration Area: Data/Info Management & Analytics (DIA)

Work with data and information in educational, nonprofit, government, start up or business settings.

Analyze information and data to contribute to good decision making.

Take advantage of opportunities in the expanding fields of data analytics.

Career Titles:
Data Manager, Digital Asset Manager, Research Analyst/Data Analyst, Evaluation Specialist, Analytics Specialist, Research Data Librarian

Katy Fox ('16)
Research Analyst
Colorado State Library Research Service

Concentration Area: Information Organization

Organize all of the stuff!

Work with the latest information technologies and standards to help solve information overload and increase access to materials.

Career titles:
Metadata specialists, Catalogers, Taxonomy and ontology specialists, Digital asset managers, XML and linked data specialists, Database and data managers

Amy Sonnichsen ('13)
Metadata Librarian
Getty Research Institute
Los Angeles, California
Degree Completion Timing & Length

• 39 credits: Part vs. full time
  ✓ Part time: Min. 2 credits per semester, but min. 4 credits needed for financial aid, 3+ years
  ✓ Full time: Takes 4 semesters and a summer. Most students take 3 classes/9 credits per semester

• Typical load:
  ✓ Fall/Spring: 3 full classes & 1 short class (9-10 credits).
  ✓ Summer: 1-4 credits max.

• Hours of work a week?
  ✓ Each class is about 10-12 hours including in-class time

• Good academic progress
  ✓ No more than 1 grade of BC or below

Cooperative Programs on Campus

Campus Certificate Option
Certificate in Information Innovation and Organizational change (School of Business)
  • Can be completed concurrently as part of iSchool MA.

Courses from other departments
Count up to 9 credits of approved coursework from other top UW Madison departments
  ▪ Computer Science
  ▪ Statistics/Visualization
  ▪ Art History/Museum Studies

Double degrees
Must fulfill requirements for two masters degrees. Some credits overlap.
  ▪ Double degree Law
  ▪ Double degree Music
  ▪ Double degree Art History
Application Requirements

- No GRE required
- Three references:
  - Academic references preferred for 2
  - If out of school for 5+ years, minimum 1 academic reference
- Reasons for Graduate Study essay:
  - Career goals, reasons for choosing UW-Madison, leadership experience, aspirations
- Transcripts:
  - Upload unofficial transcripts to app system

We are interested in: Multicultural competencies, STEM background, language skills, community service, job experience, time spent abroad, technology skills, etc.

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Application Requirements

Admissions deadlines:
- Dec 15 deadline for scholarships
- Feb 1 application deadline to ensure full consideration.

Step 1) iSchool Admissions page
https://go.wisc.edu/rw53q6

Step 2) Graduate School online application
https://apply.grad.wisc.edu
**Tuition**

Tuition per semester for 8 or more credits, fall 2019:

- **Resident:** $6,089.74
- **Minnesota:** $9,515.98
- **Non resident:** $12,753.18

Plus $725.98 per semester segregated fees

[https://bursar.wisc.edu/tuition-and-fees](https://bursar.wisc.edu/tuition-and-fees)
(Select “Graduate” under Student Career)

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**Funding**

**FAFSA**
- Federal loans and grants
- 4 credits min. for financial aid

**iSchool Scholarships**
- About 1/3 of incoming students receive some funding from iSchool

**Jobs**
- Most students work over 20 hours per week

**Travel Awards**
- Presenting at professional conferences

[https://go.wisc.edu/83932f](https://go.wisc.edu/83932f)
Career Services:
Strategic Career Planning starts when you start at the iSchool

- Integrated into course work
- Cover letter and resume reviews
- Interviewing skills & strategies
- Current employer panels
- Samples of real-life successful job applications
- Career Services Toolkit – 24/7 access [https://ischool.wisc.edu/careertoolkitenter](https://ischool.wisc.edu/careertoolkitenter)
- One-on-one help

Career Outlook

Most respondents found jobs prior to graduation or within six months of graduating. (Per iSchool annual employment survey.)

- 75% reported full-time employment
- 25% reported part-time or contract employment
- 68% report satisfaction with current position.
- 77% response rate from 2016 grads

Average starting salary is highly variable by career choice and by region of the country. (Data from Library Journal Placements & Salary Survey 2017.)

<table>
<thead>
<tr>
<th>Title</th>
<th>Median Starting Salary</th>
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<tbody>
<tr>
<td>Children's Services</td>
<td>41,300</td>
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<tr>
<td>YA/Teen</td>
<td>46,300</td>
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<tr>
<td>Archives</td>
<td>42,450</td>
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<tr>
<td>Communications/PR/Social Media</td>
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<tr>
<td>Metadata</td>
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<td>Public Library Management</td>
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<tr>
<td>Knowledge Management</td>
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<tr>
<td>Data Curation/Management</td>
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<tr>
<td>Knowledge Management</td>
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<td>Data Analytics</td>
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<tr>
<td>UX Design</td>
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Any Questions?